

## Brussels and the Comic Books

All-inclusive price

Not subject to VAT

Subject to availability of our partners

# Our Association

## LIVE ART AS AN “ART DE VIVRE”

Since 1986, we have developed our expertise in a very special field: cultural tourism.

Our initial ambition is to live art as an « art de vivre », to lead participants by their hand on our trips and tell them a story: the story of a place, its population, its architecture and its culture in the broadest sense.

Our team of professionals works on demand, adapting and creating tours and tailor-made programs.

Cultural tourism, special events and incentives, marketing and communication to be integrated in your seminar or congress: from the guided tour to your cultural event, Itinéraires answers promptly in (almost) every language.

Each proposal is adaptable to your wishes and the reality of your timing and objective.



## Our Vision

Brussels and the ninth art, a perfect mix between humour, fantasy, culture and history. The Smurfs, TinTin, Lucky Luke, XIII and many more protagonists of comic book adventures have now their place on the walls of the Belgian capital.

Tributes to the heroes of comics, as well as instruments of social and cultural identity, the comic strip frescoes will accompany you in your discovery of the historical heart of Brussels.

You will find here our proposals on the comics them: from the a classic guided tour completed by the visit of the Moof Comics Museum or the Belgian Comic Strip Center (CBBD) to the teambuilding activity such as a comic book rally or our city game "The search for Victor Sackville".



# Brussels and its Comic Strip Frescoes

*Comic book frescoes, street-art works, "revisited" street signs: the heart of Brussels is full of interaction between a type of artistic expression and an urban site; a stroll that will seduce young and old alike by its dive into the fantastic world of comic books, as well as into the colors and messages, hidden in plain sight, of street artists. Whether you are a comic book fan or a traveler in fantasy, this tour will bring you what you are looking for in your dreams and your departures: a taste of elsewhere...*

## Practical info

Maximum 25 participants per guide

Duration: 2h

Walking tour in the historical heart of Brussels.

*Prices on demand including : the guide(s), our services*



# The Comics Museum

## *Comics Museum MOOF:*

*The Moof Museum (Museum of Original Figurines), situated in the heart of Brussels, hosts one of the largest collections of comic books figurines and 3D action figures; on more than 1300 m2, enjoy the richness of the collection with one of our guides!*

## *Belgian Comic Strip Center (CBBD):*

*Located in the heart of Brussels, in a majestic Art Nouveau building designed by Victor Horta in 1906, the Belgian Comic Strip Center brings together everything to do with European comic strips, from their prestigious origins to the most recent developments.*

## Practical info

Maximum 15 participants per guide

Duration: 3h

Walking tour in the historical heart of Brussels + Guided visit of the Comics Museum

*Prices on demand including : the guide(s) for max 4h, the extra guide for the museum, the tickets, our services*



# Comic Book Rally

*Brussels and comics have a long history. A history of shared pleasure, creation and international renown. This rally is a way of getting to know the temperament of the people of Brussels, through the personalities of the comic artists and scriptwriters, and the atmosphere of the stories they have brought to life. An original perspective for team building that can convey messages specific to your company. Essentially based on the theme of comics, this walking rally includes an interior visit linked to the "curves and bubbles of Brussels": from the bubbles of beer or chocolate to the curves of Art Nouveau...*

## Practical info

Duration: 3h-4h

The group will be divided into teams of a maximum of 20/25 pax, and will be accompanied by our guide(s) or with a roadmap to find the guide(s) in the city.

They'll receive a comic book quiz and a comic book to complete, and will take part in tasting tests.

Points awarded by our costumed animators.

*Prices on demand including : the guide(s) for max 4h, the coordination, the tastings, the material for the games, our services*



# Marolles Express : the search for Victor Sackville

*Dive into the Marolles, the beating heart of the capital, with a very specific mission: help the spy Victor Sackville! In charge of transporting the jewels of the Queen, he has been the victim of an assault: wounded, he has lost his memory and the jewels have been stolen!*

*Several secret agents, hidden in Brussels, are ready to help him... But what if one of them was the aggressor?*

*Through a real spy hunt in the neighborhood, get ready for a sportive and cultural race, come and meet the adventurer in you!*

*From one spot to the next, who will be the winning team that finds the spy first?*

*Discover our teaser : <https://youtu.be/b2p9Np4mVcs>*

## Practical info

- Duration of the game: 3 hours
- Division of the group into 7/8 teams
- A coordinator to explain the game, an actor who plays the role of Victor Sackville, eight cultural stations animated by our guides/actors/animations who play the role of foreign secret agents.

*Prices on demand including : the guide(s) for max 4h, the coordination, the material for the games, the final drink, our services*



# Marolles Express: à la recherche de Victor Sackville

- Starting material: a roadmap, a timing to be respected, enigma cards to be solved to advance in the adventure.
- The animators will challenge participants to obtain a clue and reach the next stage.
- Examples of challenges: sound recognition test, marbles, the Place Poelaert elevator speed test, deciphering a sentence in Brusseleir, finding the 3 traces of Brueghel in the neighborhood, photo animation, exploring the Chapelle church in search of a bird, buying the most surreal object on the market square that could belong to Victor Sackville, coded letters to decipher, with the help of local residents.
- Final drink and prize-giving in a private space
- Victor Sackville animator, animation team (animator guides), coordinator/assistant, game material, final drink, tasting of a praline during the course, our services included in the price.

## *Extra suggestion*

- *Beer bike endurance course: timed sprint.*



## ANY QUESTIONS?

*We work on demand: do you want to modify the offer?  
Adapt it to your budget? Add more experiences?  
We are always ready to listen!*

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