

The Chocolate Route  
Thematic guided visits and Chocolate  
workshops in Brussels  
Itinéraires sur les Sentiers de l'Histoire

*On demand  
Our prices are all inclusive  
Not subject to VAT  
According availability of our partners*



# Our Association

## LIVE ART AS AN “ART DE VIVRE”

Since 1986, we have developed our expertise in a very special field: cultural tourism.

Our initial ambition is to live art as an « art de vivre », to lead participants by their hand on our trips and tell them a story: the story of a place, its population, its architecture and its culture in the broadest sense.

Our team of professionals works on demand, adapting and creating tours and tailor-made programs.

Cultural tourism, special events and incentives, marketing and communication to be integrated in your seminar or congress: from the guided tour to your cultural event, Itinéraires answers promptly in (almost) every language.

Each proposal is adaptable to your wishes and the reality of your timing and objective.



# The Chocolate Route

*The Belgian chocolate label is well established. But to whom do we owe it? This itinerary will allow you to discover the great names of Belgian chocolate, whether they have made history or are still writing it. Discover the characteristics of each of our master chocolate makers, both in terms of their techniques and their specificities. You'll get a taste that will make your heart skip a beat for a particular master chocolatier!*

## Practical information

Duration of the visit: 3 hours

Tour of the historical heart of Brussels: history of the city and of chocolate.

Tasting of two chocolates (take away formula, not sitting) at two high-profile chocolate makers

End of the tour in the historical centre

*Prices on demand including : the guide(s) for max 3h, the tasting of 2 pralines, our services*



# The Chocolate Route + Visit at Chocostory

*Follow the guide on a historical and geographical discovery of the origins of chocolate as you explore the Chocostory Museum's collection: dive into the world of cocoa and chocolate, walk through a Mayan temple where beans were consumed 5000 years ago, board the Cortes ship that brought cocoa beans to Europe; find out how chocolate was consumed at the French Court in the 17th century, then how it was shaped into "Praline" at the beginning of the 20th century in Belgium. Chocolate will no longer hold any secrets for you!*

## Practical Info

Guided tour of maximum 3 hours

With our cultural guides

Tour of the historic center with a link to the history of chocolate

Tasting of two chocolate pralines (to discover the difference between coating and filling)

Guided tour and admission to Chocostory

*Prices on demand including : the guide(s) for max 3h, the tasting of 2 pralines, the guided tour of the museum, an extra guide if needed, our services.*

*The tickets must be booked directly with the Museum team.*



# The Chocolate Route + Exclusive Chocolate Workshop at Neuhaus

*To "get your hands dirty", get ready for a chocolate creation workshop at Neuhaus: one hour creating tablets, cat's tongues and decorating pralines by the very inventor of the praline in 1912: Jean Neuhaus!*

## Practical info

3-hour guided tour

With our cultural guides

Tour of the historic heart of the city, with a link to the history of chocolate

Tasting of two chocolate pralines (to discover the difference between coating and filling)

Exclusive Chocolate Workshop for up to 8 people where you'll:

- discover the history of Neuhaus
- create your own made chocolate tablet
- decorate the creations of Neuhaus
- create 10 langues de chat each
- taste a delicious chocolate mousse

*Prices on demand including : the guide(s) for max 3h, the tasting of 2 pralines, the reservation of the workshop, our services*



## La Route du Chocolat + Atelier Cration Chocolat

*Get your hands dirty with this chocolate creation workshop! For two hours, guided by a master chocolatier, put your imagination to work creating different chocolates to take home (or enjoy on the spot!).*

*Please note: our chocolate-making partner is located outside the historic center, so a transfer is necessary. We can organize a transfer by private coach*

*Prices on demand including : the guide(s) for max 3h, the tasting of 2 pralines, the reservation of the workshop, the transfer with a private bus, our services.*



## Atelier Création Chocolat – en formule OFF

*Our chocolate partners can go beyond the chocolate factory and organize the workshop at your workplace or event. Tastings, creation of chocolate, competition between teams to create a chocolate sculpture, etc.*

### Practical info

Venue reserved by you

Cooking/tasting equipment (excluding chocolate) to be provided by you

Please foresee an adapted electrical supply system

Workshop in French and English, our guides can translate if necessary.

Not included: Technical features (wireless microphones, loudspeakers)

*Prices on demand including : the chocolatier, his transfer, our services.*



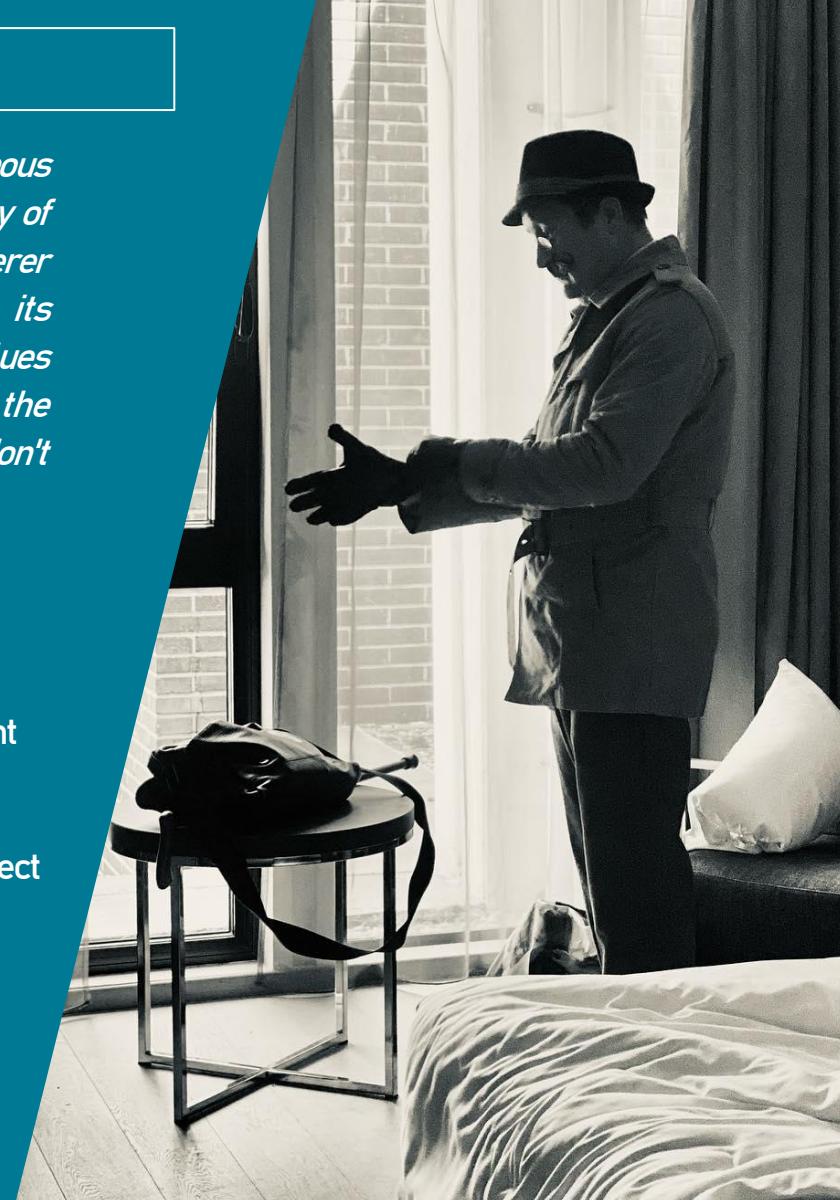
# Who Killed Quetzalcoatl ?

*That's the question you'll have to answer. Like the world's most famous detective, we invite you to explore the Choco Story Museum and the city of Brussels in search of clues that will put you on the trail of the murderer and help you solve this cold case. Discover the history of chocolate, its characteristics, the great names of Brussels chocolate and look for clues to solve the mystery. Moctezuma, Cortès, Madame de Sévigné and the xocoatl grower will be there to share their testimony. Good luck, and don't forget to put your "little grey cells" to work.*

## Practical info

- Division of the group into competing sub-teams
- Briefing by our animator Hercule du Poireau
- Each team receives the investigation material: suspect cards, a silent map, timing
- Our guides/actors will be posted around the Museum and the town. Participants must find them, listen to cultural explanations and inspect the premises for clues.
- Final prize-giving at the solution of the mystery
- Duration: 2h30 to 4h

*Prices on demand including : the actors for max 4h, the private venue, 1 drink p.p., our services*



## ANY QUESTIONS?

*We work on demand: do you want to modify the offer?  
Adapt it to your budget? Add more experiences?  
We are always ready to listen!*

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