

Choco-Story

Guided Tours  
And  
Animations

Price all included tout compris  
We are not subject to VAT  
According availability of our partners



# Our Association

## LIVE ART AS AN “ART DE VIVRE”

Since 1986, we have developed our expertise in a very special field: cultural tourism.

Our initial ambition is to live art as an « art de vivre », to lead participants by their hand on our trips and tell them a story: the story of a place, its population, its architecture and its culture in the broadest sense.

Our team of professionals works on demand, adapting and creating tours and tailor-made programs.

Cultural tourism, special events and incentives, marketing and communication to be integrated in your seminar or congress: from the guided tour to your cultural event, Itinéraires answers promptly in (almost) every language. Each proposal is adaptable to your wishes and the reality of your timing and objective.



## Guided tour at Chocostory

Immerse yourself in the history of black gold: from the Aztecs to the Belgians, from the past to the present, follow the guide to discover over 5,000 years of history...

### Classic guided tour: 1h30

Daytime: 125€/guide – bilingual: 160€/guide

By night (visit beginning at/after 17h00):

150€/guide – bilingual: 205€/guide

Costumed guide: 350€/guide + compulsory coordinator at 150€/visit

*Prices exclude entrance fees charged via Choco Story*

*Maximum 20 people per guide*

*(25 people if school)*

*Maximum 40 people per departure time.*



# Chocostory + Historical Heart

*The Belgian chocolate label is well established. But to whom do we owe it? This itinerary will introduce you to the great names of Belgian chocolate, whether they made history or are still writing it. Discover the history of chocolate, the history of the city center and the characteristics of each of our master chocolatiers, both in terms of their techniques and their specificities.*

## Practical info

Length of visit: 3h

Guided tour of the Choco-Story Museum

A tour of the historic heart of Brussels: the history of the city and of chocolate.

Daytime : 230€/guide – bilingual: 345€/guide

Nighttime : (visit beginning at/after 17h00):

255€/guide – bilingual: 385€/guide

*Prices exclude entrance fees charged via Choco Story*

*Maximum 20 people per guide*

*(25 people if school)*

*Maximum 40 people per departure time.*



# Who Killed Quetzalcoatl?

*That's the question you'll have to answer. Like the world's most famous detective, we invite you to explore the Choco Story Museum and the city of Brussels in search of clues that will put you on the trail of the murderer and help you solve this cold case. Discover the history of chocolate, its characteristics, the great names of Brussels chocolate and look for clues to solve the mystery. Moctezuma, Cortès, Madame de Sévigné and the xocoatl farmer will be there to share their testimony. But will you have the keys to deciphering what really happened? Since there's no space-time in this parallel universe, what will the final scene reveal?*

*Good luck, and don't forget to put your "little grey cells" to work.*

## Practical info

Group divided into competing sub-teams

Briefing by our host Hercule du Poireau

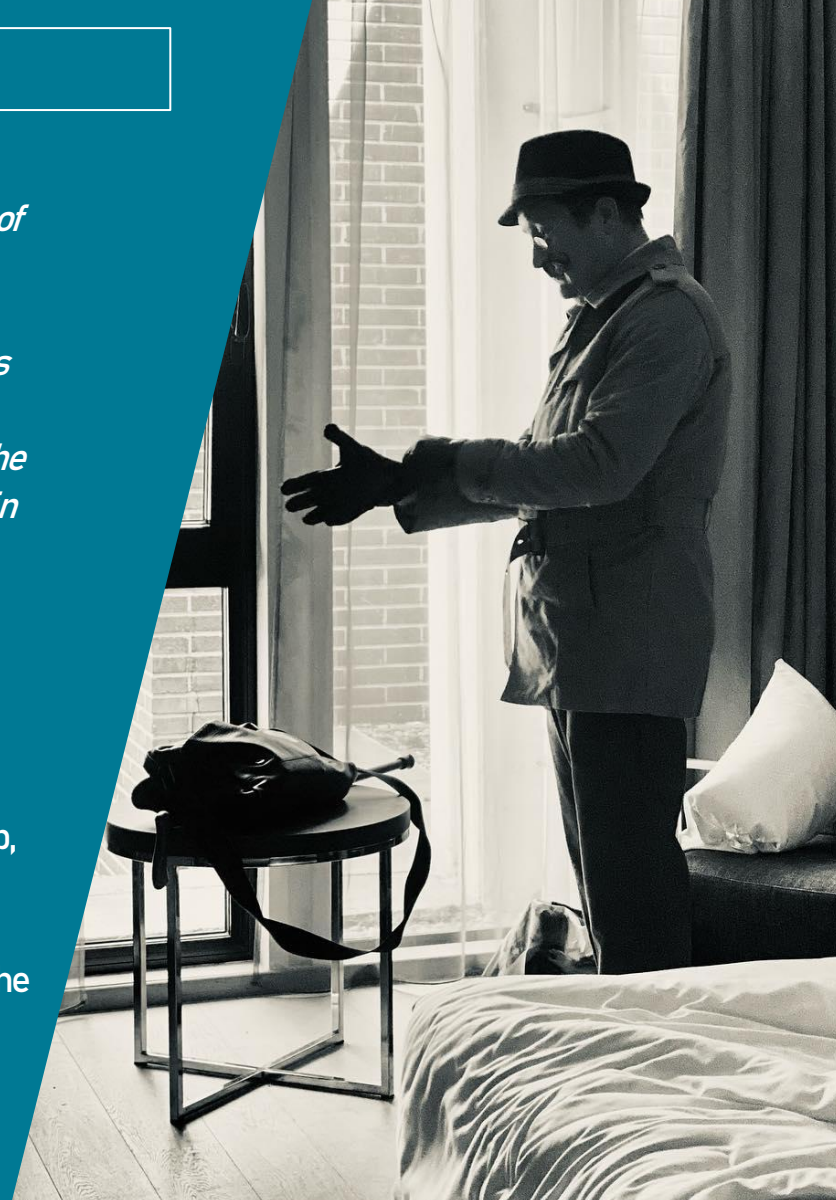
Each team receives its investigative material: suspect cards, an outlineap, a timetable

Our guides/actors will be posted around the Museum and the town.

Participants must find them, listen to cultural explanations and inspect the premises for clues.

Final prize-giving and mystery solving

Duration: 2h30 to 4h



## Price (per person)

	Who killed Quetzalcoatl?
The price includes	Animation team (6) for max 4h, materials, 1 chocolate tasting, coordination, 1 final drink, entrance to Chocostory included, our services
1-10 pax	On demand
11 à 20 pax	543€ p.p.
21 à 30 pax	288€ p.p.
31 à 40 pax	189€ p.p.
41 à 60 pax	146€ p.p.
61 à 80 pax	113€ p.p.
81 à 100 pax	87€ p.p.
From 100 pax	On demand

## ANY QUESTIONS?

*We work on demand: do you want to modify the offer?  
Adapt it to your budget? Add more experiences?  
We are always ready to listen!*

Sophie Le Grand  
Director

Andrea Snaidero  
Group Manager

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