

The Chocolate Route  
Thematic guided visits and Chocolate  
workshops in Brussels  
Itinéraires sur les Sentiers de  
l'Histoire

*On demand*  
*Our prices are all inclusive*  
*Not subject to VAT*  
*According availability of our partners*



# Our Association

## LIVE ART AS AN “ART DE VIVRE”

Since 1986, we have developed our expertise in a very special field: cultural tourism.

Our initial ambition is to live art as an « art de vivre », to lead participants by their hand on our trips and tell them a story: the story of a place, its population, its architecture and its culture in the broadest sense.

Our team of professionals works on demand, adapting and creating tours and tailor-made programs.

Cultural tourism, special events and incentives, marketing and communication to be integrated in your seminar or congress: from the guided tour to your cultural event, Itinéraires answers promptly in (almost) every language. Each proposal is adaptable to your wishes and the reality of your timing and objective.



# The Chocolate Route

*The Belgian chocolate label is well established. But to whom do we owe it? This itinerary will allow you to discover the great names of Belgian chocolate, whether they have made history or are still writing it. Discover the characteristics of each of our master chocolate makers, both in terms of their techniques and their specificities. You'll get a taste that will make your heart skip a beat for a particular master chocolatier!*

## Practical information

Duration of the visit: 3 hours

Tour of the historical heart of Brussels: history of the city and of chocolate.

Tasting of two chocolates (take away formula, not sitting) at two high-profile chocolate makers

End of the tour in the historical centre



## The Chocolate Route + Visit at Chocostory

*Follow the guide on a historical and geographical discovery of the origins of chocolate as you explore the Chocostory Museum's collection: dive into the world of cocoa and chocolate, walk through a Mayan temple where beans were consumed 5000 years ago, board the Cortes ship that brought cocoa beans to Europe; find out how chocolate was consumed at the French Court in the 17th century, then how it was shaped into "Praline" at the beginning of the 20th century in Belgium. Chocolate will no longer hold any secrets for you!*

### Practical Info

Guided tour of maximum 3 hours

With our cultural guides

Tour of the historic center with a link to the history of chocolate

Tasting of two chocolate pralines (to discover the difference between coating and filling)

Guided tour and admission to Chocostory



# The Chocolate Route + Chocolate Workshop

*To "get your hands dirty", get ready for a chocolate creation workshop at Chocostory: an hour's creation of tablets, mendiants and lollipops to awaken your gourmet soul of Belgian Black Gold!*

## Practical info

Guided tour from 4h

With our cultural guides

Tour of the historic heart of the company, with a link to the history of chocolate

Tasting of two chocolate pralines (to discover the difference between coating and filling)

Guided tour, entrance fees, backup guide(s) and chocolate workshop at Chocostory

*Possibility of integrating a public workshop (max 11 people) or a private workshop (max 20 people/workshop)*



# The Chocolate Route + Exclusive Chocolate Workshop at Neuhaus

*To "get your hands dirty", get ready for a chocolate creation workshop at Neuhaus: one hour creating tablets, cat's tongues and decorating pralines by the very inventor of the praline in 1912: Jean Neuhaus!*

## Practical info

3-hour guided tour

With our cultural guides

Tour of the historic heart of the city, with a link to the history of chocolate

Tasting of two chocolate pralines (to discover the difference between coating and filling)

Exclusive Chocolate Workshop for up to 8 people where you'll:

- discover the history of Neuhaus
- create your own made chocolate tablet
- decorate the creations of Neuhaus
- create 10 langues de chat each
- taste a delicious chocolate mousse



## Price (per person, all included – according availability)

	Guided tour	Guided tour + Chocostory	Guided tour + Chocostory + Public Workshop	Guided tour + Chocostory + Private Workshop	Guided tour + Exclusive workshop at Neuhaus
The price includes	Guide(s) max 3h + Tasting of 2 chocolates	Guide(s) max 3h + Tasting of 2 chocolates Visit and tickets to Chocostory	Guide(s) max 3h + Tasting of 2 chocolates Visit and tickets to Chocostory + public workshop	Guide(s) max 4h + Tasting of 2 chocolates Visit and tickets to Chocostory + private workshop	Guide(s) max 3h + Tasting of 2 chocolates + exclusive Workshop
1-10 pax	On Demand	On Demand	On Demand	On Demand	On Demand
11 à 20 pax	33€ p.p.	54€ p.p.	On Demand	85€ p.p.	/
21 à 30 pax	31€ p.p.	52€ p.p.	On Demand	On Demand	/
31 à 40 pax	26€ p.p.	48€ p.p.	/	On Demand	/
41 à 60 pax	25€ p.p.	47€ p.p.	/	On Demand	/
61 à 80 pax	24€ p.p.	45€ p.p.	/	On Demand	/
81 à 100 pax	23€ p.p.	43€ p.p.	/	On Demand	/

## ANY QUESTIONS?

*We work on demand: do you want to modify the offer?  
Adapt it to your budget? Add more experiences?  
We are always ready to listen!*

Sophie Le Grand  
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