

# Itinéraires Art Nouveau and Art Déco

*On demand and tailor made  
We are not subject to VAT  
According to the availability of our partners*



# Our Association

## LIVE ART AS AN “ART DE VIVRE”

Since 1986, we have developed our expertise in a very special field: cultural tourism.

Our initial ambition is to live art as an « art de vivre », to lead participants by their hand on our trips and tell them a story: the story of a place, its population, its architecture and its culture in the broadest sense.

Our team of professionals works on demand, adapting and creating tours and tailor-made programs.

Cultural tourism, special events and incentives, marketing and communication to be integrated in your seminar or congress: from the guided tour to your cultural event, Itinéraires answers promptly in (almost) every language.

Each proposal is adaptable to your wishes and the reality of your timing and objective.



# Art Nouveau and Art Déco in the City Center

*The city centre leads us to the sumptuous Waucquez and Wolfers brothers' shops. Now respectfully the Belgian Comic Strip Centre and a toy shop, they are the only remaining shops left from the time of their construction. Horta was a fertile artist who always sought innovation and renewal. After the First World War and his trip to America, Horta gave himself over to a more stripped-down and geometric style, Art Décoratif. The most representative example of this period is the façade of the Bozar. And yes, it is a façade by Horta. Even more surprisingly, it was he who designed the well-known Central Station in our beloved Brussels.*

## Practical info

Guided visit with our cultural guides

Outdoor tour (+ Atrium of the Belgian Comic Strip Center)

## Price:

Max 25 pax per guide

195€/ guide maximum 2h

230€/ guide maximum 3h



# Art Nouveau in Ixelles and Saint-Gilles

© photo Paul Louis

*In the 19th century, Belgium's reputation made Brussels a sumptuous meeting place. At the forefront of the metallurgical industry, the leading producer of cars, and in demand from all over the world for railway construction, the country attracted the great and the good of the world. At the invitation of Ernest Solvay - one of our brilliant captains of industry - the Nobel Prize winners (including Einstein) met, for example, at the Hotel Métropole. The best example of this dynamism is the birth of Art Nouveau thanks to the brilliant architect Victor Horta.*

## Practical Info

Guided tour of maximum 2h or 3h

With possible visit of the Horta Museum, Hotel Hannon, Hotel Solvay  
*(according availability and conditions)*

Maximum 25 people per guide for the outdoor tour

Maximum 14 people per group/guide for the interior tour

## Price

Outdoor Tour

195€/ guide maximum 2h

230€/ guide maximum 3h



# Art Nouveau in Ixelles et Saint-Gilles

© photo Ricardo de la Riva

Walking tour + Guided visit of the Horta Museum

Walking tour + Guided visit of the Hotel Hannon

Walking tour + exclusive visit of the Hotel Max Hallet

Walking tour + exclusive visit of the Hotel Solvay

*Prices on demand including : the guide(s) for max 4h, the extra guide for the interior and/or the right to speak, the tickets, our services*

*It is possible to upgrade your experience at the Hotel Solvay with a costumed guide, a Victor Horta impersonator, a live jazz band for an atmosphere, an exclusive seated dinner...*



# Art Nouveau in Schaerbeek

© photo F Schuitens

*The Avenue Louis Bertrand was laid out in 1905 and connects the Chaussée de Haecht with Josaphat Park. Alongside Avenue Louise and Avenue de Tervueren, it is one of the most beautiful streets in the capital. Façade competitions have encouraged many architects to build very elegant and diverse houses. Sgraffiti, ironwork, ceramics, turrets and brandenburgs liven them up. We invite you to a special itinerary for a targeted reading of Art Nouveau and Art Deco architecture.*

## Practical information

Guided tour of maximum 2 or 3 hours

With the possibility of visiting the Autrique House

Maximum 25 people per guide for the outdoor tour

Maximum 15 people per guide for the Autrique House

## Price:

Outdoor tour

195€/ guide maximum 2h

230€/ guide maximum 3h



# Art Nouveau in Schaerbeek

© photo MF Plissart

## Outdoor Tour + Guided tour of the Maison Autrique

*Prices on demand including: our guide(s) for max 4h, the tickets and access to the interior, the extra guide for the interior and/or the right to speak, our services*



# Art Nouveau in the Squares Neighborhood

© photo Ricardo de la Riva

*Follow the guide to the Squares district and analyze with us two famous techniques of façade decoration: ceramics and sgraffito. You will understand their particularities, their usefulness, you will study their application techniques, their restorations... New keys to appreciate the Brussels façades at their true value.*

## Practical information

Guided tour of maximum 2 or 3 hours

With the possibility of visiting the Cauchie House or the Van Eetvelde

Maximum 25 people per guide for the exterior tour

Maximum 15 people per guide for the Cauchie House or Hotel Van

Eetvelde

## Price:

Outdoor tour

195€/ guide maximum 2h

230€/ guide maximum 3h



# Art Nouveau in the Squares Neighbourhood

© photo LabAn

**Outdoor Tour + Guided tour of the Maison Cauchie**

**Outdoor Tour + Guided tour of the Hotel Van Eetvelde**

*Prices on demand including: our guide(s) for max 4h, the tickets and access to the interior, the extra guide for the interior and/or the right to speak, our services*



# ANY QUESTIONS?

*We work on demand: do you want to modify the offer?  
Adapt it to your budget? Add more experiences?  
We are always ready to listen!*

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